



Cambridge Economic Development  
722 Patterson Street  
Cambridge, NE 69022

June 10, 2014

Hospitality Marketers International, Inc.  
5415 S. Majors Drive  
New Berlin, WI 53146

To Whom It May Concern:

I am writing to recommend the services of Hospitality Marketers International, Inc. We actually chose Hospitality Marketers International, Inc because they were recommended to us by another economic development group in Nebraska that was working on a hotel. We were also impressed that they had experience working with the hotel company that we were looking at bringing to our community.

Our experience working with HMI was a positive one. They were incredibly easy to work with, and we were very happy with the final product they produced.

If you have any specific questions about our experience with them, please let me know. I can be reached at 308.697.3711 or [edcity@swnebr.net](mailto:edcity@swnebr.net).

Best Regards,

A handwritten signature in blue ink that reads "Ashley".

Ashley Rice-Gerlach  
Executive Director of Economic Development

